

Parking Planning

All developments, big or small, urban or suburban, share a fundamental need to provide adequate parking to support its generators and to promote sustainable growth. Walter P Moore understands that providing “adequate parking” is not just limited to code requirements for a single facility. Taking a holistic approach to parking, we know that parking facility location, allocation, traffic patterns and transportation options require alignment with the vision and goals of the overall master plan for the development and surrounding area.

Land development is at a premium and smart planning of parking demand is a key to a successful project. For mixed-use projects, shared parking is a planning tool that can lead to lower construction costs, opportunity to construct fewer parking spaces than code might require, and increase the overall parking utilization of a development. The goal of shared parking analysis is to find the balance between providing adequate parking to support a development while minimizing the negative aspects of excessive land area or resources devoted to parking. We can “right-size” your parking facility and parking needs.

Our team has provided parking planning for a variety of clients including higher education and healthcare campuses, municipalities, commercial institutions, sports venues, and transportation hubs across the country. We work with owners and architects to develop a parking plan that will meet the future parking needs and provide solutions that will enhance future development.



Services

- Mobility Master Planning (Pedestrian, Traffic, Parking and Transportation)
- Parking and Transportation Planning
- Parking Supply and Demand Studies
- Parking Shared Use Analysis
- Feasibility Studies
- Traffic Engineering and Impact Analysis

Featured Projects

MD Anderson Cancer Center Parking Master Plan,
Houston, TX

The Galleria at White Plains Shared Use Analysis,
White Plains, NY

Uptown Sedona Parking Master Plan, Sedona, AZ

University of Houston Mobility Master Plan,
Houston, TX

Additional Projects

University of Mississippi Medical Center Parking and Traffic Study, Jackson, MS

Aleste Shared Use Analysis,
San Jose, Costa Rica

University of North Texas Traffic Study, Denton, TX

Southwestern Community College Parking Master Plan,
San Diego, CA

City of Des Moines Parking Rate Study, Des Moines, IA

Central Houston Master Plan,
Houston, TX